

WEBSITE

CLARIFICATION POLICY REGARDING PERSONAL DATA PROTECTION

We, as Favorites Group, Inc. (“**Favorites Group**”), would like to inform you in accordance with the 10th Article of Personal Data Protection Law numbered 6698 (“**PDPL**”, “**KVKK**”), as our Website visitors (“**Visitor**”), about our identity, purposes of processing your data, to whom and why we transfer your data, our legal bases, our methods of processing and your rights during your use of our Website, with domain name www.favoritan.com (“**Website**”).

- **Data Controller:** Favorites Group, Inc. residing at 16912 Coastal Highway, Lewes/Delaware
- **Data Controller Representative:** Alper Sağlam

Your personal data are;

- being **in conformity with the law and good faith**,
- being **accurate and if necessary - up to date**,
- being **processed for specified, explicit and legitimate purposes**,
- being **relevant, limited and proportionate to the purposes for which data are processed**,
- being stored **only for the time designated by relevant legislation or necessitated by the purpose for which data are collected**.

The Personal Data Types Processed by Favorites Group:

Process Security Data

- Visitors’ **IP Address** data is being processed automatically through cookies used in Website. IP Address of Visitors are being processed to identify the device of the Visitor used for accessing to Website. Processing of IP Address data within the scope of Traffic Information definition, is mandatory in order us to fulfill our legal obligations of being a Hosting Provider pursuant to the Regulation of Publications on the Internet and Combating Crimes Committed by Means of Such Publication Law No. 5651. This data will be transferred on demand to competent authorities and Information and Communication Technologies Authority (“**BTİK**”).

Other Data:

- Visitors’ **Cookie Information** data is being processed automatically through cookies used in Website. Cookie Information of Visitors are being processed to enhance user experience by analyzing the time spent in Website and Visitor activity during that visit time. Processing of Cookie Information with the purpose of carrying out analysis activities for Visitor satisfaction and the efficiency of Website, is mandatory for our legitimate interest which do not constitute a violation of your right to privacy. This data will be transferred to Branch, Apple, Atlas Solutions, DoubleClick, Facebook, Instagram, LinkedIn, Pinterest, Tumblr, YouTube, Comscore, and Twitter depending on the type of cookie in order to analyze cookies based on your explicit and clarified consent.

***All types of personal data included in this Clarification Policy are transferred to Website server and infrastructure services provider. This data transfer arises from all personal data types that are in need to be hosted in a server and servers located in relevant provider and thus does not require an active data transfer but occurring in the nature of hosting services.**

COOKIE POLICY

This Cookie Policy (“**Policy**”) is for the website of Favorites Group with domain name www.favoritan.com. Cookies stated in this Policy are being used for activities enhancing your Website experience during the visit, to offer specific services and to ensure the security of Visitor and Website. Cookies stated in this Policy are used properly with their purpose and in compliant with the governing law, notably the KVKK.

As Favorites Group, we may deactivate, erase or modify the cookies used in our Website; or we may add new cookies to the Website. Therefore, we reserve the right to amend the information set out in this Policy. Changes in up-to-date Policy, will be effective as of a publication on a channel which is openly accessible by you. You may access the last update date on the top of the page.

You are considered to have confirmed the usage of cookies, by accessing Website and sub-pages mentioned above. In case of a denial of cookie usage, you should either avoid using Website or change your web browser’s settings as instructed in this Policy. Yet, we must inform you that such erasing activities or denial of cookie usage, may affect your Website experience negatively and may result in with shortage of access to the services we provide in Website.

By this Policy, we aim to inform Visitors regarding their personal data collected by the cookies, pursuant to the KVKK Article 10. Informative tables are stated below to summarize the information about cookies, which have used in accordance with this Policy, and their purposes.

What is a Cookie?

Cookies are, small text files containing information about your Website visit, which are stored by being recorded in your accessing device and sent by web servers to your web browser.

What is the Purpose of Cookie Usage?

Along with providing convenient services, products and offers to our Visitors, in accordance with the statements above, we use cookies in order to;

- provide technical data required, in order to have our Website being used,
- gather information regarding your surfing habits and the way of usage of the Website,
- be able to collect your personal data (e.g., your IP Address) in order to fulfill our obligations deriving from performance of a contract and/or by law, notably the Regulation of Publications on the Internet and Combating Crimes Committed by Means of Such Publication Law No. 5651 and The Regulation on the Rules and Procedures of Regulation of Publications on the Internet.

Cookie Types and Functions

In below, you may find the information about cookie types used in our Website.

Strictly Necessary Cookies: These cookies are necessary for the proper functioning of Website, especially to remember the actions in previous pages on the same session. Information stored by these cookies cannot personally identify you as a disclosure of your identity.

Performance Cookies: These cookies help us to find out the Visitors’ interaction with Website, by reporting us information about frequently visited tabs, total time spent and error messages, which Visitors encounter. Information stored by these cookies cannot identify you personally, as a disclosure of your identity.

Functionality Cookies: These cookies remember the Visitors’ accessing country to Website and the preferred language selection. Information collected by these cookies, help us to provide services in accordance with the user preferences. These cookies collect user actions anonymously and such information is used solely for reporting purposes relevant to Website improvements.

Targeting/Advertising Cookies: These cookies may be used to provide personalized contents through interests of users, along with the restriction of contents, which have already been provided. Information stored by these cookies may contain personally identifiable information, which can be accessed by tracking of Visitor’s IP Address.

What are the 1st Party and 3rd Party Cookies?

- 1st Party cookies are used in our Website with the purposes stated above, and in accordance with the governing law. 1st Party cookies are located in www.favoritan.com web domain and have significant importance for your usage of services provided by us. In case of a deactivation or erasing activity on such cookies, you may lack of some basic functions relevant to the Website.
- 3rd Party cookies are the cookies that belong to the websites other than our Website with the domain name of www.favoritan.com. The purpose of these cookies is to integrate some additional features to the website (such as providing location information through Map Box integration).

1st Party Cookies We Use

Cookie Name	Cookie Type	Expires After
_csrf	Strictly Necessary	Session
viewLang	Functionality	3 years 2 months 2 days
_fbp	Targeting/Advertising	3 months

3rd Party Cookies We Use

Cookie Name	Provider	Cookie Type	Expires After
_s	app.link	Performance	1 year
geo	apple.com	Strictly Necessary	Session
ATN	atdmt.com	Targeting/Advertising	2 years
CookieConsent	branch.io	Strictly Necessary	Session
_gcl_au	branch.io	Targeting/Advertising	3 months
_mkto_trk	branch.io	Targeting/Advertising	2 years
_vis_opt_s	branch.io	Strictly Necessary	3 months 10 days
_vis_opt_test_cookie	branch.io	Strictly Necessary	Session
_vwo_ds	branch.io	Strictly Necessary	3 months
_vwo_uuid	branch.io	Strictly Necessary	10 years

_vwo_uuid_v2	branch.io	Strictly Necessary	1 year
bnc_returning_visitor	branch.io	Functionality	1 month
locale	branch.io	Functionality	1 month
IDE	doubleclick.net	Targeting/Advertising	2 years
fr	facebook.com	Targeting/Advertising	3 months
sb	facebook.com	Targeting/Advertising	2 years
wd	facebook.com	Functionality	1 week
_fbp	Favoritesgroup.com	Functionality	3 months
_GRECAPTCHA	google.com	Targeting/Advertising	1 year
NID	google.com	Strictly Necessary	6 months
SNID	google.com	Functionality	6 months
OTZ	play.google.com	Targeting/Advertising	1 month
_ga	play.google.com	Functionality	2 years
_gid	play.google.com	Functionality	1 day
csrftoken	instagram.com	Strictly Necessary	1 year
ig_did	instagram.com	Functionality	2 years
ig_nrcb	instagram.com	Functionality	1 year
mid	instagram.com	Functionality	2 years
timestamp	linkedin-api.arkoselabs.com	Strictly Necessary	Session
_ga	linkedin.com	Functionality	2 years
_gid	linkedin.com	Functionality	1 day
bcookie	linkedin.com	Targeting/Advertising	2 years
lang	linkedin.com	Functionality	Session
lidc	linkedin.com	Functionality	1 day
JSESSIONID	linkedin.com	Strictly Necessary	Session
bscookie	linkedin.com	Targeting/Advertising	2 years
fcookie	linkedin.com	Functionality	1 week
fid	linkedin.com	Functionality	1 week
_auth	pinterest.com	Targeting/Advertising	1 year
_pinterest_referrer	pinterest.com	Targeting/Advertising	5 hours
_pinterest_sess	pinterest.com	Targeting/Advertising	1 year
_routing_id	tr.pinterest.com	Functionality	24 hours
cm_sub	tr.pinterest.com	Functionality	1 year
csrftoken	tr.pinterest.com	Targeting/Advertising	1 year
sessionFunnelEventLogged	tr.pinterest.com	Strictly Necessary	12 hours
UID	scorecardresearch.com	Targeting/Advertising	2 years

UIDR	scorecardresearch.com	Targeting/Advertising	2 years
anon_id	svcs.tumblr.com	Performance	3 months
tmgioc	tumblr.com	Performance	10 years
_ga	twitter.com	Functionality	2 years
_gid	twitter.com	Functionality	1 day
_sl	twitter.com	Targeting/Advertising	1 day
_twitter_sess	twitter.com	Targeting/Advertising	Session
ct0	twitter.com	Targeting/Advertising	4 hours
external_referrer	twitter.com	Targeting/Advertising	1 week
gt	twitter.com	Targeting/Advertising	3 hours
guest_id	twitter.com	Targeting/Advertising	2 years
personalization_id	twitter.com	Targeting/Advertising	2 years
PREF	youtube.com	Functionality	8 months
VISITOR_INFO1_LIVE	youtube.com	Targeting/Advertising	6 months
YSC	youtube.com	Performance	Session

Managing Cookies

At your request, you may manage 1st and/or 3rd party cookies in our Website, by looking up your web browser’s settings and following the given steps, reached via the links listed below. Yet, we must inform you that, deactivated cookies may affect your Website experience negatively and may result in with shortage of access to the services we provide in Website.

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Internet Explorer](#)
- [Opera](#)

Your rights in accordance with this Cookie Policy and Clarification Policy may be summarized as follows:

You have the right to learn

- whether or not your personal data is being processed,
- the purpose of the processing and
- to whom your personal data is transferred domestically and internationally.

You have the right to request

- that your personal data should be processed in accordance with the purpose,
- rectification of personal data if processed incompletely or inaccurately,
- destruction upon disappearance of reasons which require the process,

- notification of the rectification or destruction to the third parties to whom personal data has been transferred and
- compensation for the damage arising from the unlawful processing.

You have the right to object

- to the processing, exclusively by automatic means of your personal data, which leads to an unfavorable consequence for you.

You may send us your request on using your above-mentioned rights, together with documents providing your identity and the scope of your request through below-mentioned manners:

- Sending an electronically signed or unsigned e-mail to **info@favoritan.com**,
- Delivering by hand, by notary or by certified mail to **Favorites Group, Inc. 16192 Coastal Highway, Lewes/Delaware**.

We undertake to respond your request as soon as possible but not more than 30 (thirty) days, and without any charge, as long as there is no transaction cost.